

# MARK A. PARKINSON

mark@markparkinson.com | (636) 541-6275 | linkedin.com/in/markparkinson

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## PUBLIC POLICY AND LEGISLATIVE PROFESSIONAL

Strategic public policy and legislative professional with over seventeen years of experience across a broad range of political and governmental entities. Proven track record of combining vision and strong legislative knowledge with well-developed management and leadership abilities to support current and future public policy and legislative goals.

### AREAS OF EXPERTISE

- Legislative Relations & Procedure
  - Public Speaking & Presentations
  - Constituent Relations & Service
  - Ethically Minded
  - Political Consulting
  - Grassroots Organizing
  - Political Campaign Management
  - Social Media and Marketing
  - Persuasion via Education
  - Corporate Communications
  - Event Planning & Management
  - Strategic Thinker
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## PROFESSIONAL EXPERIENCE

**MISSOURI SENATE - SENATOR BILL EIGEL** | SAINT CHARLES, MO 2017 — Present

### **District Office Director** (2017 — Present)

Recruited to facilitate a political victory in the 2016 election cycle. Ultimately successful, I then transitioned to official Senate staff to act as the primary liaison and surrogate for Senator Bill Eigel in the 23rd Senatorial District, located in St. Charles, Missouri.

- Serves as main in-district point of contact for Senator's constituents, lobbyists, media, and municipalities.
- Furthers the Senator's legislative agenda by assisting in the drafting of legislation and amendments and directly engages in legislative strategy sessions.
- Monitors legislation and tracks issues specific to the Senator's district.
- Attends meetings and hearings and performs information gathering.
- Implemented a successful series of direct Senator and constituent meetings.
- Makes presentations at meetings on behalf of the Senator at various civic and political events.

**MISSOURI HOUSE OF REPRESENTATIVES** | SAINT CHARLES, MO 2008 — 2017

### **State Representative**—District 16 (2008 – 2013) & District 105 (2013 – 2017)

While serving as the Dean of the Missouri House of Representatives, I found myself able to thrive tremendously with my excellent interpersonal skills and my willingness to work hard and research any public policy that was under debate. During my nine years in the Missouri House, I was able to hone my skills of working in high-pressure situations along with finding unique outcomes to make sure the needs of all parties involved were met.

- *Chairman* of the Consumer Affairs Committee (2015 – 2016)
- *Chairman* of the Appropriations for General Administrations Committee (2011 – 2014)
- *Vice-Chairman* of the International Trade and Immigration Committee (2008 – 2010)
- Member of the House of Representatives Budget Committee (2011 – 2014)
- Worked with fellow members and external stakeholders to successfully pass numerous legislative priorities.
- Utilized direct outreach and emerging technologies to maintain an efficient constituent relations program for federal, state, and local issues; various methods of outreach included weekly targeted electronic mailings, an official website, and aggressive use of social media.
- Acted as liaison between State agencies and constituents.
- Developed and successfully implemented a constituent newsletter distributed to a subscriber list of 5,000+ people per week by working to ensure a consistency in editorial style encompassing a wide array of elements including graphics, captions, images, videos, and text.
- Spent only \$58,952.64 of \$105,936.58 (55.6%) allotted to my office, thus saving the taxpayers \$46,983.43.
- Supervised full-time legislative staff members and 1-2 interns and at any given time.

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## PROFESSIONAL EXPERIENCE — CONTINUED

**UNITED STATES SENATE — SENATORS CHRISTOPHER “KIT” BOND & JOHN ASHCROFT** | SAINT LOUIS, MO 2000 — 2008

**Staff Assistant** (2000 — 2002)

**Field Representative** (2002 — 2006)

**Deputy District Office Director** (2006 — 2008)

- Represented and spoke on behalf of the Senator in the seventeen counties in northeast Missouri at local and regional events.
- Communicated to constituents the Senators’ policies and positions on a diverse range of issues.
- Collaboratively worked with staff and constituents to resolve constituent issues dealing with the federal, state, and local governments.
- Coordinated national, regional, and local media events.
- Researched applicable grant opportunities for Missouri organizations and individuals and drafted grant support letters on behalf of such where applicable.
- Conducted 25+ “Listening Posts” per month in northeast Missouri.
- Briefed Senators on policy issues specific to the counties in my area of expertise.
- Through direct collaboration with Senator’s appropriations staff, we were able to directly fund many state, county, and municipal projects via one-time or multi-year funding streams.

**MISSOURIANS FOR KIT BOND** | SAINT CHARLES, MO

2004

**Field Representative**

Transitioned from official Senate staff to campaign staff for the duration of the 2004 election cycle.

- Organized efforts for the campaign in the seventeen counties in northeast Missouri; the Senator won every county under my purview en route to a statewide margin of victory of over 13%.
- Secured numerous political endorsements for the Senator.
- Coordinated and executed a grassroots effort that contacted over 50,000 voters via phone calls and door knocks.
- Organized field activities with political organizations, student groups, and volunteers to implement GOTV strategies.

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## PROFESSIONAL DEVELOPMENT AND TECHNICAL PROFICIENCIES

### EDUCATION

**Bachelor of Arts and Sciences — Political Science**

SAINT LOUIS UNIVERSITY | SAINT LOUIS, MO

### AWARDS AND RECOGNITIONS

Freshman Legislator of the Year — 2008

Missouri Alliance for Freedom’s *Champion for Freedom Award* (2014 — 2016)

The American Conservative Union Foundation’s *Award for Conservative Excellence* (2012 — 2016)

### TECHNICAL SKILLS

Microsoft Office Suite — Outlook, Word, Excel, PowerPoint

Mac Office Suite — Pages, Numbers, Keynote

Social Media — LinkedIn, Facebook, Twitter, Instagram

Graphic Design — Adobe Photoshop